



# LEARN, LEAD, GROW

REGISTER TODAY

## MEMBERSHIP EDUCATION SERIES



Sessions to provide practical insights and hands-on strategies tailored to your business and leadership needs.

- Marketing & Branding - April 15th (10am - 12:30)
- Strategic Planning - April 22nd (10am - 12:30)
- Narrative Budgets - April 29th (10am - 12:30)
- Leadership Fundamentals - May 6th (10am - 12:30)
- Conflict Resolution - May 13<sup>th</sup> (10am - 12:30)
- Performance Management - May 20<sup>th</sup> (10am - 12:30)
- Succession Planning - May 27<sup>th</sup> (10am - 12:30)

## SESSION BENEFITS



Gain Practical  
Skills



Strengthen  
your Leadership



## Unlock Your Business & Leadership Potential!

Join our 2 hour sessions designed to elevate your organization's success.

### Strategic Business Sessions

- ◆ **Marketing & Branding** – Build a powerful brand and reach your audience effectively.
- ◆ **Strategic Planning** – Set clear goals and develop actionable strategies.
- ◆ **Narrative Budgets** – Turn financials into compelling stories for impact.

### People and Culture Sessions:

- ✓ **Foundational Leadership** – Inspire and lead with confidence.
- ✓ **Conflict Management** – Navigate tough conversations effectively.
- ✓ **Performance Management** – Drive growth through feedback and accountability.
- ✓ **Succession Planning** – Secure your organization's future with strong leadership transitions.

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## **Michelle Feener | Transformational Leader & Business Innovator**

With over two decades of experience as an entrepreneur and corporate leader, Michelle specializes in **transformational relational leadership, change management, and ethical business growth**. Grounded in principles of **trust, diversity, and inclusion**, she fosters environments where individuals and businesses thrive through **strategic innovation and people-centered leadership**.

Michelle's expertise spans **sales leadership, operational excellence, and coaching**, with a proven track record in **mentoring teams, driving performance, and leading large-scale organizational change**. As a **national sales leadership manager** and business owner, she has cultivated high-performing teams and built sustainable business models.

A **dedicated educator and coach**, Michelle empowers individuals and organizations through **action-based learning, training programs, and leadership development initiatives**. She believes business should be more than just numbers—it should be a **vehicle for positive change, built on empathy, integrity, and collaboration**.

## Education & Credentials

- **BA Gender Studies & Psychology** – Memorial University of Newfoundland
- **MBA Essentials** – Rotman School of Management, University of Toronto

## Certifications:

- Conflict Management and Resolution
- Performance Coaching and Development
- Leading Organizational Change
- Supervisory Management Skills Program Communication and Team Development
- Appreciative Leadership
- Personal Leadership Program
- Critical Thinking Approach to Effective Problem Solving
- Respectful Workplace Essentials Certification
- Train the Trainer Certification

## Experience

- **20+ Years** – Entrepreneur & Business Owner
- **15+ Years** – Corporate Management, Operations Management, and Human Resources Management

Michelle is committed to **empowering leaders, fostering innovation, and shaping a future where ethical leadership and business excellence go hand in hand.**

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