NLFC NEWSLETTERS

NEWFOUNDLAND CO-OPERATIVE SERVICES CELEBRATES 1ST YEAR OF PUBLISHING NEWSLETTER

On January 1979, the Newfoundland Cooperative Services (NCS) started publishing regular newsletters with a mailing list of approximately 500 copies, which included provincial and federal government bodies and co-operative partners.

Since May 1979, NCS sent newsletters to all high schools and public libraries in the province. M. J. Calcutt from Brother Rice High School, in St. John's, NL, wrote a letter to the editor, "As a teacher, I find this publication can be of real help to the teaching of social studies. The news and viewpoints from the many co-operative organizations in this province go a long way in helping students to understand how beneficial the co-op movement can be to people."

This section, "Letters to the Editor," was first added in the January 1980 newsletter. It aimed to encourage the readers to take advantage of this forum to express their opinions on anything to do with the co-operative movement, either on a provincial or national basis. "As a teacher, I find this publication can be of real help to the teaching of social studies. The news and viewpoints from the many cooperative organizations in this province go a long way in helping students to understand how beneficial the coop movement can be to people."

SKETCHES OF CO-OP HISTORY

In February, 1980 NCS
started a
new section called
"Sketches of Co-op
History" in their
newsletter. This
featured writings
on co-operative history
in Newfoundland &
Labrador.