



Quotes from Keynote Speech- 30th AGM (1979)

HAPPY MEDIUM IN CO-OP EDUCATION

AGM Theme: "Education is the Key"

Keynote Speaker- *Arthur LeBlanc*

General Manager,
United Maritime
Fishermen's Co-operative,
1979

Consulting

"At the conferences of Newfoundland Co-operative Services (NCS) which I have attended in the past, the emphasis was on commercialization, but I now understand that it has divested itself of most of its commercial preoccupations and it has now again become a consulting / coordinating structure."

Co-ops are People

"Co-operatives are people! They are, by their structure and intent, democratic institutions. They are, if properly understood and properly used, effective schools where people can learn and develop the talents and capabilities with which they have been endowed through a balanced program of teaching and of doing or of living what is being taught."

There is a great need for some sort of "Happy Medium" in our education program.



"You, assembled here today, are the light of the NCS Movement. You have been chosen by your respective organizations to focus your beam of light on the issues that are and will be in the limelight of co-operative activities today and until you meet again one year hence. Are you worthy to carry that Torch?"

Tunnel Vision

"A co-operative without an ongoing education effort will sooner or later lose its special or distinctive vocation, and it will ultimately become another business in the sun of the competitive business world. When we speak of co-operative education, we must beware of tunnel vision, of over-emphasizing "formation" and/or information at the expense of technical training or vice versa."